In the Claims:

Please cancel claims 3 and 4 without prejudice.

Please amend the following claims 1, 5, 6, 10, 18, and 21.

1.   (Amended)   A self-service terminal for allowing customer download of electronic media comprising:

a customer information interface for receiving customer information including purchase and usage patterns;

a customer input interface including a display for communicating information to a customer describing available options and choices, the customer input interface allowing input from a customer, the customer input interface allowing a customer to select electronic media for purchase;

a data acquisition interface for acquiring customer selected electronic media for transfer to the customer;

a data transfer interface for transferring customer selected electronic media to a customer contact device; and

a processor for receiving the customer information, using the customer information to identify customer preferences, generating customer information displays based on customer preferences and purchase and usage patterns, generating customer selectable options based on the received customer information, receiving customer selections and processing financial transactions and data transfers based on the customer selections.

5.   (Amended)   The terminal of claim 2 wherein download cradle is adapted to read customer information from the electronic book reader and wherein the customer information interface includes the download cradle.

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6.   (Amended)   The terminal of claim 1 wherein the customer information interface further includes a smart card reading and writing device for reading customer information from and writing data to a smart card and

wherein the data transfer interface also includes the smart card reading and writing device, the smart card reading and writing device being adapted to receive data from and transfer data to the terminal.

10.   (Amended)   A system for distribution of electronic media comprising:

a distribution terminal adapted to establish contact with a customer using a customer contact device and to transfer the customer selected electronic media to the customer contact device;

a terminal support manager for storing customer information including customer characteristics and preferences and providing the customer information to the terminal for use in developing customer tailored selectable options and suggestions based on the customer information; and

a terminal data manager for storing and retrieving electronic media to be distributed to the customer and for transferring customer selected electronic media to the terminal as needed;

wherein the customer selects electronic media for purchase, the distribution station receiving the selected electronic media from the terminal data manager as needed, and the distribution station transferring the customer selected electronic media to the customer contact device.

18.   (Amended)   A method of electronic media distribution, comprising the steps of:

arousing a customer terminal from an idle state upon presentation of a customer contact device;

retrieving customer information;

generating customer tailored selectable options based on the retrieved customer information;

displaying a choice of electronic media for purchase;

selecting the electronic media for purchase; and

receiving the customer selected electronic media on to the contact device.

21.   (Amended) The method of claim 20

wherein the step of retrieving the customer information is followed by a further step of retrieving advertising content and

wherein the advertising content and the centrally stored customer information are processed to generate a java applet, and

wherein the step of generating the opening menu of customer selectable options includes providing the locally stored customer information to the java applet as an input.

Please add the following claims.

22.   (New) The terminal of claim 1 further comprising:

a loadspeaker and

wherein the customer input interface further comprises a microphone for conferencing the customer with a remote help desk operator.